

AVIATION WEEK 

A&DM&A

January 30, 2023

Beverly Wilshire (A Four Seasons Hotel)
Beverly Hills, CA

Conference Sponsorship Options

The COVID-19 pandemic has created unprecedented disruption across global aerospace and defense supply chains. Even though the industry is showing signs of improvement and a return to pre-pandemic levels of activity, the sector needs to adapt and accelerate in response to other uncertainties and potential headwinds. Aviation Week's A&D Mergers and Acquisitions Conference will provide a unique opportunity to position your brand, products, and services in front of high level executives, including dealmakers, CEOs, business development specialists, and analysts. Join us to gain valuable insights into the outlook, opportunities, and challenges facing the industry.



Key focus on mergers
and acquisitions



Senior attendees
from the aerospace
supply chain



1-day conference
with superb networking
opportunities

High Level Sponsorship



Premier Sponsor: \$15,000

- Reference as the 'Premier Sponsor' in all communications
- Opportunity to distribute promotional literature and items during the event
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured as 'Premier Sponsor' on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- Opportunity to have a panel moderator or speaker on the agenda (subject to availability on the agenda and approval of the conference producer)*

**Panel moderator/speaker benefit only available for the first 2 Premier sponsors*

Elements for Exclusive Sponsorship



Gain exposure to every attendee by sponsoring one of the networking events or branded items

Host senior level attendees during one of the intimate networking events during the conference or put your brand in front of every delegate with a useful giveaway or functional conference item. Both options are guaranteed to have a long lasting impact and provide an excellent promotional opportunity. Cost of production of a sponsored item is included in the sponsorship fee.



➤ Sponsored Session: \$5,000

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



➤ Digital Event Guide: \$4,500

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page



➤ Networking Lunch: \$7,500

A great opportunity to host and network with all attendees over a relaxed buffet lunch



➤ Refreshment Breaks: \$6,500

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand

Elements for Exclusive Sponsorship



Badges: \$4,000

Add impact to your brand by having your logo on the conference badges, worn by every attendee



Lanyards: \$4,000

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



Bags: \$4,000

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



Notebooks: \$3,500

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



Pens: \$2,750

Get your branding on the pens given out at the conference, available for all attendees

Have an added value idea you would like to sponsor?

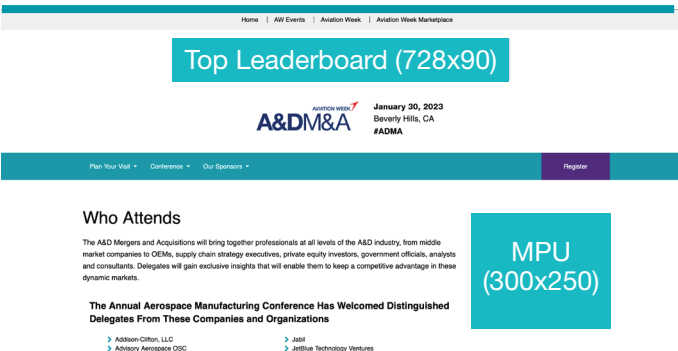
Contact your account rep for bespoke opportunities



Digital Event Guide Advertisement*

Back Cover	\$2,500
Inside Front Cover	\$2,000
Inside Back Cover	\$1,500
Full Page	\$1,000

**Upgrade your advert with the assistance of our Designer for an extra \$100.*



Website Advertising*

Top Leaderboard (728x90)	\$7,500
MPU (300x250)	\$4,500

**5 slots available for each position*



Contact

To sponsor, please contact your account representative:

All Americas/Canada



Rob Howlett

Sr. Director, NA Media

+1 440 539 0728

rob.howlett@aviationweek.com

Europe/Asia/Africa/Middle East



Defne Alpay

Manager, Exhibit Sales

+44 (0) 7712 829859

defne@accessgroup.aero



Contract **Package/Item:** _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the ***Sponsorship/Added Value Guidelines and Terms & Conditions***
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____