



Connect with this Vibrant Community

BECOME A SPONSOR



Key focus on mergers
and acquisitions



Senior attendees
from the aerospace and
defense industries



1-day conference
with superb networking
opportunities

Elevate Your Brand and Make Meaningful Connections



Aviation Week Network's A&D Mergers and Acquisitions Conference is an exclusive forum for professionals at all levels of the A&D industry, from middle market companies, OEMs, private equity investors, government officials, consultants, business development leaders and analysts.

This event will provide a unique opportunity to gain valuable insights into the outlook, opportunities and challenges facing the aerospace and defense M&A industry.

Take advantage of the sponsorship and branding opportunities during this premier one-day conference to position your company, products, and services in front of high-level executives, including dealmakers and CEOs, and to network and learn with industry peers.

Meet the team that can help you make your brand stand out

All Americas/Canada



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Europe/Asia/Africa/Middle East



Defne Alpay

Manager, Exhibit Sales
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High Level Sponsorship



Premier Sponsor: \$18,000

- Reference as the 'Premier Sponsor' in all communications
- Logo to be featured as 'Premier Sponsor' on all marketing and promotional materials related to the event, both pre and post event and online
- Promotion as a 'Premier Sponsor' on our social media campaigns
- Formal acknowledgment in conference session by Conference Producer
- Opportunity to have 1 company banner located in the conference networking area
- 30 second company video to be played during breaks and lunch at the conference
- Opportunity to distribute promotional literature and items during the event
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide

Elements for Exclusive Sponsorship

Gain exposure to every attendee by sponsoring one of the networking events or branded items

Breakfast: \$7,500

Sponsor the opening networking breakfast for the event that welcomes attendees to the conference

Networking Lunch: \$7,500

A great opportunity to host and network with all attendees over a relaxed buffet lunch

Refreshment Breaks: \$6,500

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand

Networking Reception: \$8,500

After a full day of conference sessions, sponsor the cocktail hour and unwind with fellow attendees over drinks to develop key business relationships

Digital Pre-Show Planner/ Event Guide: \$4,750

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page

Badges: \$6,500

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee

Lanyards: \$4,500

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors

Bags: \$4,500

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee

Notebooks: \$3,750

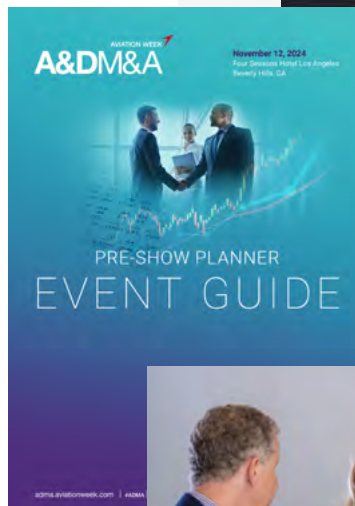
Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact

Pens: \$3,000

Get your branding on the pens given out at the conference, available for all attendees

Conference Chair Covers: \$5,500

Brand all of the chairs in the conference room. A high impact option that will not be missed by attendees.

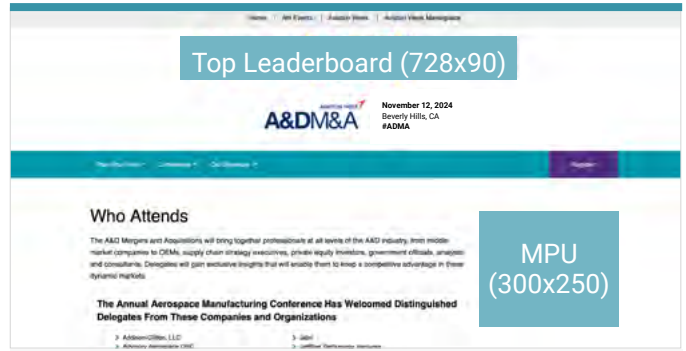




Digital Pre-Show Planner/Event Guide Advertisement*

Back Cover	\$2,600
Inside Front Cover	\$2,000
Inside Back Cover	\$1,600
Full Page	\$1,100

*Upgrade your advert with the assistance of our Designer for an extra \$100.



Website Advertising*

Top Leaderboard (728x90)	\$7,750
MPU (300x250)	\$4,750

*5 slots available for each position

Have an added value idea you would like to sponsor?
Contact your account rep for bespoke opportunities



Contract Package/Item: _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____

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